Prep Webinar for HPOG Sustainability Roundtable

Building **Pathways** to a **Brighter** Future





Webinar Agenda



- Welcome
- Logistics and Registration
- Facilitator Introductions
- Roundtable Overview
- Prep Instructions

Housekeeping



- This webinar is being recorded for those who were unable to attend the live presentation. A link to the recording will be provided via email.
- Please mute your telephone.
- For technical support issues during the webinar, send a message to <u>Technical Support</u> via chat.
- Questions will be answered at the end of the webinar. Send your questions for OFA or the Sustainability Roundtable facilitators via chat to Q&A.

Logistics and Registration



- **Grantee Roundtable Assignments:** Please review the 11/27/18 email from Kim Stupica-Dobbs regarding grantee roundtable assignments. Additional information is available on the registration website.
- Attendee Reminder: Project Director attendance is required. The Project Director may select the other two attendees at their discretion. The attendees should be chosen based on the relevance of their role to the topic. Once OFA reviews the registration, you will receive a confirmation email from NOVA.
- Kansas City, MO February 20th and 21st
 - Registration and Hotel Deadline: January 28th
- Washington, D.C. April 2nd and 3rd
 - Registration and Hotel Deadline: March 5th

Introducing our Facilitators!



Jerry Schultz, Ph.D., and Christina Holt, M.A., serve as senior leadership at the University of Kansas Center for Community Health and Development. Mission: supporting community health and development through:

- participatory research and evaluation
- teaching and training
- technical support and capacity building









Sustainability



 Institutionalization: Establishing your organization or effort so that its necessary features last

- Key Questions:
 - What should be sustained?
 - For how long?

Sustainability



Why plan for sustainability

- Time needed to solve the problem
- Map out path from Point A (initiative with an uncertain future) to Point B (an institutionalized effort)
- More cost-effective to keep effort alive

Sustainability



Know your organization

- What is the nature of our initiative (or organization)?
- What are the goals of our initiative?
- What has our initiative done?
- What publicity has our initiative received?
- How is our initiative structured and governed?
- Does our initiative have sufficient staffing?
- Is our budget sufficient to cover expected costs now and in the future?
- What are some obstacles we may encounter? And how do we get around them?

Overview of Roundtable



What to Expect

- Instruction about sustainability
 - Securing the support necessary for the project to maintain long enough to meet the group's goals.
- Peer-to-peer dialogue and learning
- Exercises and activities
- Identifying strategies for sustainability
- Development of a preliminary sustainability plan

Community Tool Box Resources



Free, online resource for those working to build healthier communities and bring about social change.

https://ctb.ku.edu/en



Pre-Roundtable Work: Conducting a Sustainability SWOT Analysis



What are the elements of a SWOT Analysis?

- -<u>S</u>trengths
- <u>W</u>eaknesses
- Opportunities
- Threats

Pre-Roundtable Work: Conducting a Sustainability SWOT Analysis



SWOT Analysis Table	POSITIVES	NEGATIVES
INTERNAL	Strengths	Weaknesses
EXTERNAL	Opportunities	Threats

Record your group's identified SWOT results relating to sustainability in the PowerPoint template provided. Email them to cholt@ku.edu at least five days prior to the training. Be prepared to share at the meeting in an 8-minute presentation. See instruction sheet and PPT template.

[Name of project]

Name of representative
Organization
Location



Strengths



COMMUNITY TOOL BOX

ctb.ku.edı

Weaknesses



COMMUNITY TOOL BOX

ctb.ku.edu

Opportunities



COMMUNITY TOOL BOX

ctb.ku.edi

Threats



COMMUNITY TOOL BOX

ctb.ku.edu

For the Roundtable



What to Bring

- PowerPoint presentation of SWOT Analysis (5 slides: Strengths, Weaknesses, Opportunities, Threats)
- Year 3 HPOG budget
- At least one laptop per grantee
- Thumb drive

Reminders and Next Steps



- Register for the meeting and secure hotel accommodations.
- Get started on pre-work assignment.
- Let your Program Specialist know if you have any questions!



Questions?

Send your questions for OFA or the Sustainability Roundtable facilitators via chat to **Q&A**.