

Roundtable Meeting



Health Profession Opportunity Grants

OFFICE OF FAMILY ASSISTANCE

APRIL 2-3, 2019 | HYATT PLACE NATIONAL MALL HOTEL | WASHINGTON, D.C.

Sustaining Your Effort Roundtable

Day 1

- 8:00 am **Registration**
- 8:30 am Welcome and Orientation
- 9:00 am Developing a Plan for Sustaining Your Program or Initiative
- 9:30 am Grantee Presentations: What Does Our SWOT Analysis Tell Us?
- 10:15 am **Break**
- 10:30 am Grantee Presentations: What Does Our SWOT Analysis Tell Us? (continued)
- 11:25 am Activity: Laying the Groundwork for a Sustainability Plan
- Noon **Lunch**
- 1:00 pm Using the 12 Tactics for Sustainability
- 1:30 pm Activity: Applying Tactics for Sustainability to Your Situation
- 2:15 pm **Break**
- 2:30 pm Identifying Critical Components and Elements of Your Initiative to Sustain
- 3:00 pm Activity: What Needs to Be Sustained?
- 4:15 pm Community Tool Box Introduction
- 4:25 pm Evaluation Day 1
- 4:30 pm Adjourn



Roundtable Meeting



Health Profession Opportunity Grants

OFFICE OF FAMILY ASSISTANCE

APRIL 2-3, 2019 | HYATT PLACE NATIONAL MALL HOTEL | WASHINGTON, D.C.

Sustaining Your Effort Roundtable

Day 2

- 8:00 am **Registration**
- 8:30 am Recap Day 1: Lessons and Accomplishments
- 9:00 am Activity: Creating a Preliminary Budget
- 9:45 am Developing a Marketing Plan to Promote Sustainability
- 10:30 am **Break**
- 10:45 am Developing a Marketing Plan to Promote Sustainability (continued)
- 11:00 am Activity: Identifying Sustainability Goals and Potential Partners
- Noon **Lunch**
- 1:00 pm Communicating with Key Audiences
- 1:25 pm Activity: Communicating with Key Audiences
- 2:00 pm **Break**
- 2:15 pm Activity: Develop Goals and Action Steps to Implement Plan
- 2:45 pm Activity: Present Preliminary Plans
- 4:10 pm Take-Aways and Next Steps
- 4:20 pm Roundtable Evaluations
- 4:30 pm Adjourn

